



Uccello Marketing Pty. Ltd. (Uccello) is committed to making people's lives easier by providing elegant assistive technology.

This Policy applies to your use of Uccello Marketing web sites, owned and operated by Uccello Marketing Pty Ltd. Or Uccello Marketing EU Ltd., otherwise known as the ("Sites") or services which are supplied to you through your use of the Sites ("Services").

## 1. DATA CONTROLLER

For the purpose of data protection legislation, the data controller of your Information where you have provided information on any of the Sites is Uccello Marketing EU Ltd., Main Street, Ballylongford, Co. Kerry, V31 D2Y6, Ireland.

Our Data Protection Officer may be contacted by emailing:  
[dataprotection@uccellogdesigns.com](mailto:dataprotection@uccellogdesigns.com)

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to its users on this page. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom. If a user objects to any of the changes to this Policy, the user must cease using the sites and the services and can request that the Data Controller remove the Personal Data. Unless stated otherwise, the then-current privacy policy applies to all personal data the Data Controller has about users.

## 2. PRODUCTS

We may collect and process the following data about you:

1. Your name and email address if you sign up to our newsletter.
2. The information you give us by logging in and placing your order which may include but is not limited to:
  - (a) Your name
  - (b) Billing address and/or delivery address
  - (c) Email address
  - (d) Phone number

### 2.1 Payment Processing

Your credit card information is not stored by us but handled through a specialised merchant centre to protect and secure your credit card details. PayPal is used to processes payments on Uccello 'Sites' and is fully compliant with GDPR requirements. PayPal has been audited by an independent PCI Qualified Security Assessor (QSA) and is certified as a PCI Level 1 Service Provider. This is the most stringent level of certification available in the payments industry.

We also us SumUp to process payments at shows and exhibitions and any other direct sales not completed on our 'Site". SumUp guarantees to collect, store and process your information in compliance with SumUp's Privacy Policy and the GDPR.

SumUp is certified as compliant under the Payment Card Industry Data Security Standard (PCI-DSS). This certification establishes our company's ability to uphold the highest security standards available, so merchants can feel safe partnering with SumUp.



[See more of SumUp's privacy policies here](#)

## 3. INFORMATION WE WILL COLLECT AUTOMATICALLY

### 3.1 Cookies

How we use cookies

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

### 3.2 Platform Services and Hosting

These services have the purpose of hosting and running key components of the sites therefore allowing the provision of the sites from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data. Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data is stored.

#### 3.2.1 WordPress.com (Automattic Inc.)

WordPress.com is a platform provided by Automattic Inc. that allows the Owner to build, run and host the site. [www.uccellodesigns.com](http://www.uccellodesigns.com) is a word press site.

Personal Data collected: name, address, contact number, cookies.

Place of processing: United States – [Privacy Policy](#).

## 4. OUR USE OF INFORMATION RELATING TO YOU

We use information we collect about you with your consent only. You can withdraw your consent at any time from our use of your information by emailing [dataprotection@uccelldesigns.com](mailto:dataprotection@uccelldesigns.com).



We use information relating to you in order to provide you with the Services and to make the Sites available to you and to develop and personalise the Services so that we understand how you are using the Services and the Sites and to enable us to communicate with you more effectively, through the Sites or by e-mail to:

- (a) Provide customer care services;
- (b) Supply any products and services;
- (c) Keep you informed about new products and services, new developments, special offers, and any discounts or offers which we believe may be of interest to you, or which you may be entitled to;
- (d) Inform you of our promotions;
- (e) Carry out market research;
- (f) Carry out activities necessary to the running of our business, including system testing, Network monitoring, staff training, quality control and any legal proceedings;
- (g) Carry out any activities or disclosures to comply with any regulatory, government or legal obligations or in making the disclosures set out in Section 3 below; and
- (h) Achieve any other lawful purpose, including the sharing with third parties where you have given any consent required by law to such use.
- (i) System logs and maintenance. For operation and maintenance purposes, this Application and any third-party services may collect files that record interaction with this Application (System logs) use other Personal Data (such as the IP Address) for this purpose.

## 5. DISCLOSURE OF YOUR INFORMATION

We take your privacy extremely seriously, and we never sell lists or email addresses.

We may share information relating to you with third parties engaged by us to deliver your products or administer the Services and/or the Sites.

If we are under a duty to disclose or share information relating to you to comply with any legal or regulatory obligation or request;

## 6. CONTACTING YOU

### 6.1 By Email

We may use email to contact you about an order or query you may have. We will only engage with you by email should we need to update you or if you engage with us.

Personal Data collected: email address, name, address query.

We use Microsoft 365 as our email platform. Microsoft has extensive expertise in protecting data, championing privacy, and complying with complex regulations, and currently complies with both [EU-U.S. Privacy Shield](#) and [EU Model Clauses](#).